

13th GLOBAL FRANCHISE FORUM

Unlock the Potential of International Franchise Expansion



Picture by Andreas Bruckner

May 21 – 23, 2025

Lisbon, Portugal

Join the 13th Global Franchise Forum, presented by Franchise Pool International. This exclusive event is designed for ambitious entrepreneurs and franchisors looking to expand internationally.

Key Highlights:

1. **Brand presentations & market insights:** Gain invaluable insights from successful franchisors who have achieved remarkable success in international markets. Learn the strategies, best practices, and key considerations for effectively managing an international franchise network.
2. **Global market opportunities:** Explore lucrative franchise opportunities from around the world. Present your brand to leading international franchise brokers finding master franchisees, area developers or multi-unit operators for you.
3. **Masterclasses & podium discussions:** Franchise experts will guide you through the essential homework and preparation, key do's & don'ts before going international and cultural, commercial, legal & strategic issues to consider before going international.
4. **Networking Events:** Enjoy exclusive international after work events, including a welcome reception and a star chef's dinner, where you can unwind, celebrate successes, and forge connections in relaxed and friendly settings.
5. **One-on-one meetings:** Get in touch with franchise consultants of your choice representing all European markets as well as selected countries overseas in personal meetings.

Don't miss this unparalleled opportunity to connect with global franchising experts, expand your network, and uncover the next big franchise success story!

For more information and to register, contact your local FPI consultant or heroes@franchiseinternational.net

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